

**Dr. Sneha Bajaj**

Assistant Professor

Computer Application &amp; Data Science

GSFC University, Vadodara

Email: [dr.sneha.bajaj01@gmail.com](mailto:dr.sneha.bajaj01@gmail.com)

---

**Objective:**

A dedicated educator and researcher, certified trainer of soft skills and NLP with extensive expertise in English Language Teaching (ELT), Inclusive Education, Communication Skills, Personality Development, and Soft Skills; committed to promoting innovation in education and empowering students through inclusive methodologies and professional trainings.

**Educational Qualifications:**

- **Ph.D. (ELT)** – S. P. University, V. V. Nagar
- **M.A. (English Literature & Language)** – S. P. University, V. V. Nagar
- **B.A. (English Literature & Language)** – S. P. University, V. V. Nagar
- **GSET**
- **KSET**
- **NET**
- **PGCTE** – EFL University, Hyderabad
- **Diploma in Disability Inclusion in Education (DIE)** – University of Cape Town
- **Diploma in Communication (D.Com)** – Annamalai University
- **Diploma in Naturotherapy & Diet (DND)** – Bangaluru North University
- **Postgraduate Diploma Certificate in Soft Skills (PDCSS) – 1 Year** – Bangaluru North University
- **Diploma in Child Psychology (DCP)** – ICFAI
- **Diploma in Management & Fashion Designing (FDDM)** – Annamalai University

### **Online Certifications:**

- Completed 47 online certification courses in areas such as Communication, ELT, Inclusive Education, NLP, Autism, Literature, Soft Skills, and Human Values.

### **Subject Areas of Specialization:**

- Literature
- English Language Teaching (ELT)
- Communication Skills & Trends
- Functional English
- Inclusive Education
- NLP Training
- Personality Development
- Soft Skills Training
- Inclusive Education

### **Courses Taught:**

- European Literature
- Non-European Literature
- African Literature
- Indian Literature
- Language and Phonetics
- Functional English
- Business English
- Communication Skills
- Corporate Communication & Grooming
- Personality Development
- Soft Skills
- Inclusive Education
- Neuro Linguistic Programming

## Professional Engagements and Leadership Roles

- **Guest Lecturer and Trainer:** Delivered 72 guest lectures across major Indian cities such as Chennai, Bangalore, Mumbai, Vadodara, Ahmedabad, and V. V. Nagar, focusing on communication skills, soft skills, personality development, inclusive education, and Neuro-Linguistic Programming (NLP).
- **Leadership and Cultural Initiatives:** Served as President of the Literary Forum and Krupanidhi Theatre at Krupanidhi Degree College from 2017 to 2019, leading cultural, literary, and theatrical activities.
- **Academic and Administrative Roles:**
  - Member of the **Board of Studies (BOS)** at Reva University, Bangalore.
  - **External Examiner** for The Maharaja Sayajirao University of Baroda.
  - **External Examiner** for Sumandeep Vidhyapith.
  - **External Examiner** for Sardar Patel University.
  - **ICC Committee Member** at CVM University.
  - **Editor-in-Chief** of the GSFC University Newsletter (December 2019 onwards).
  - Member of the **Ethics Committee** of SCS Kothari Academy for Women (2008-2010).
- **Educational and Training Contributions:**
  - Trainer for **Wordsworth Language Lab Software**, specializing in LSRW (Listening, Speaking, Reading and Writing), vocabulary, and language functions.
  - Conducted numerous **training sessions** for refresher courses in cities like Chennai, Bangalore, V.V. Nagar, and Vadodara.
  - Led training on **communication skills** in the MCA Department of Computer Science at Vallabh Vidyanagar, Gujarat from last 7 years.
  - Provided training in **Personality Development and Soft Skills** at various institutions.
  - Led multiple sessions on **NLP** and conducted several **Orientation Programs** for UG and PG students.

- **Judge:** Served as jury members for the Interview sessions – GD for the companies like Frankfinn, TCS, IGate, Sun Pharma, NIIT, ICFAI and Simplylearn etc. - Evaluated numerous in-house and external competitions across the institutions where she has worked.

### **Professional Journey: Present to 2001**

Throughout my career, I have had the privilege of contributing to the growth and success of diverse educational institutions, each experience enriching my leadership and teaching capabilities:

- **GSFC University, Vadodara (2019 - Present):** Currently serving in an academic leadership role, overseeing various programs and editorial responsibilities. I continue to contribute through training, curriculum development, and educational initiatives that drive institutional success.
- **Frankfinn Institute of Aviation and Air Hostess Training (2019):** Focused on providing professional skills training, specifically preparing students for careers in the aviation and hospitality industry, and enhancing their communication and soft skills.
- **Krupanidhi Degree College (2016 - 2019):** Led the Literary Forum and Krupanidhi Theatre as President, while delivering numerous guest lectures and training sessions centered on communication, soft skills, and personality development. Played an active role in shaping the cultural and academic environment of the college.
- **Bangalore Institution of Music and Arts (2010 - 2016):** Facilitated creative learning experiences by integrating arts into education. Led initiatives that expanded the institution's reach in the performing arts, fostering a vibrant learning atmosphere.
- **St. Peter's University, Jersey City, NJ (2007 - 2010):** Contributed to an international academic setting, where I helped design and implement programs focused on global learning and cross-cultural education.

- **SCS Kothari Academy for Women (2003 - 2007):** Played an integral role in empowering women through education, contributing to the institution's academic programs, and serving on the Ethics Committee, focusing on ethical decision-making and institutional integrity.
- **Anand Mercantile College of Science and Technology (2001 - 2003):** Contributed to the academic development of students in science and technology, focusing on foundational education and curriculum enhancement.

This journey has been defined by my commitment to education, leadership, and student development, enabling me to make impactful contributions across a wide range of academic and professional institutions.

### **Publications (Recent):**

**1. "The 'Sheconomy': Exploring the Power of Women as Consumers and Investors" – Dr. Sneha Bajaj**

- Book Chapter – Indian knowledge Systems : Viksit Bharat 2047
- ISBN:978-81-975707 First Edition – November 2024
- DPS Publishing House, New Delhi

**2. "Beyond the Canvas: How Creative Technologies are Shaping the Future of Culture" – Dr.Sneha Bajaj**

- Bulletin For Technology And History Journal
- Issn No : 0391-6715 – Volume 24 – Issue 11 – November, 2024
- **SCOPUS and UGC Care** Listed Journal

**3. "Understanding the Regulatory Landscape of Over-The-Top (OTT) Platforms and Apps in India: A Legal Perception," – Dr. Sneha Bajaj**

- The Elsevier journal Computer Research and Development
- ISSN – 1000-1239—Volume 24, Issue 10, 2024
- **Elsevier and UGC Care** listed Journal

4. **"Ancient Wisdom, Modern Leadership: Indian Knowledge Systems Guiding Corporate Governance" " – Dr. Sneha Bajaj**

- IPE Journal of Management
- ISSN 2249-9040, IF=7.138, Vol-14, No-14, July-December 2024 pg no 49-56
- **UGC CARE** Approved Group I, Peer-Reviewed Journal

5. **"The Bard and the Bar: Exploring Shakespeare's Legal Terminology and Its Contemporary Relevance" – Dr. Sneha Bajaj**

- *Journal of History Research Journal*
- ISSN: 0976-5425 (P), IF=7.86, Volume: 31, Issue: 04, No. 03, July – August 2024
- **UGC CARE** Approved Group I, Peer-Reviewed Journal

6. **"Connecting Heritage and Horizons: Empowering Every Student Through Inclusive Education" – Dr. Sneha Bajaj**

- *Journal of the School of Language Literature and Cultural Studies (JNU)*
- ISSN: 0972-9682, IF=7.138, Series: 26, Book No. 10, July 2024
- **UGC CARE** Listed, Double-Blind Peer-Reviewed

7. **"Ethical Dilemmas of Arjuna in the Bhagvad Gita – A Timeless and Eternal Guidance from Superguru" – Dr. Sneha Bajaj**

- *Humanities and Social Science Studies Journal*
- ISSN: 2319-829X, IF=7.28, Vol. 13, Issue: 01, No. 22, January – June 2024
- **UGC CARE** Approved Group 1

8. **"Unveiling the Transformative Power: Neuro-Linguistic Programming's Role in Elevating Human Capital Development"- Dr. Sneha Bajaj**

- *International Journal of Cultural Studies and Social Sciences*
- Vol-31, Issue-1, No. 03, January – June 2024
- ISSN: 2347-4777
- **UGC CARE** Listed

9. **"Inclusive Education in the Indian Context – The State of Art in the Perspective of Two Supreme Court of India Decisions Intended to Improve Disability Inclusion"- Dr. Sneha Bajaj**

- *Journal of Asiatic Society of Mumbai*
- ISSN: 0972-4766, Volume: 1(2), 2023
- **UGC CARE** Listed

10. **"Technological Interventions in Inclusive Education in India – An Overview"- Dr. Sneha Bajaj**

- *Journal of Social Sciences (Humanities, Commerce, and Management)*
- pISSN: 0975-9484, eISSN: 2395-5538
- Special Edition of ICSSR Sponsored National Conference, Volume: 21I(B), September 2024

11. **"Unraveling the Connection: Exploring the Relationship Between Autism Spectrum Disorder and Motor Skills – An Inclusive Experimental Case Study"- Dr. Sneha Bajaj**

- *Madhya Bharti – Humanities and Social Sciences*
- ISSN: 0974-0066, Vol-83, No. 26, January – June 2023
- **UGC CARE** Group I

12. **"Connecting the Mellowness of Music to the Agitation of Autism: An Experimental Inclusive Education Study"- Dr. Sneha Bajaj**

- *International Peer-Reviewed Journal*
- ISSN: 0975-0258 - Volume: 22, Issue: 1, March 2023

**13. "Inclusive Education in Indian Context – State of Art in the Perspectives of Two Supreme Court of India Decisions Intended to Improve Disability Inclusion" – Dr. Sneha Bajaj**

- *Journal of the Asiatic Society of Mumbai*
- ISSN: 0972-0766, Volume: 1(2), February 2023
- UGC CARE Listed Journal

**14. "Role of Multiple Intelligence in Language Classroom Management" – Dr. Sneha Bajaj**

- *NICOM 2023 – Nirma University*
- ISBN: 978-93-90951-46-8, January 2023

**15. "Comparison and Equilibrium: Past to Current Education Policies" – Dr. Sneha Bajaj**

- *Outcome Based Learning and Quality Improvement in Higher Education of India: NEP 2020*
- Government Arts & Commerce College Kathlal, 2022

**16. "A Study on the Challenges Faced by Management Students of GSFC University in English Language Learning Through Online Education" – Dr. Sneha Bajaj**

- *Digital Learning Methodologies*
- ISBN: 978-81-950136-5-4, 2021

**17. "Law and Literary Diaspora Studies: Queer Diaspora" – Dr. Sneha Bajaj**

- *Interdisciplinary International Conference on the Global Indian Diasporas: Literary, Cultural, and Socio-economic Perspectives in the 21st Century at*



*Central University of Gujarat, Gandhinagar*

- February 2023

**18. "Comparison and Equilibrium: Past to Current Education Policies"- Dr. Sneha Bajaj**

- Outcome Based Learning and Quality Improvement in Higher Education of India: NEP2020 – Government Arts & Commerce College, Kathlal
- Peer-reviewed journal – 2022

**19. "Inclusive Education- Indian concept, Awareness, Issues and Challenges: A State of Art"- Dr. Sneha Bajaj**

- Discourse Oriented Pedagogy for Language Classroom – H M Patel Institution of English Training & Research – 2022.

**20. "A Study on the Challenges faced by Management Students of GSFC University in English Language Learning through Online Education"-Dr. Sneha Bajaj**

- Digital Learning Methodologies, Transformation of Business, Management and Education Practices
- ISBN: 978-81-950136-5-4

**21. "Psycholinguistics : an Overview and a Scope – State of Art" Dr. Sneha Bajaj**

- The National Conference of ELT@I at H M Patel Institution of English Language Training, V V Nagar
- ISBN:978-81931777-1-6 2020

**22. "Use of Artificial Intelligence in English Teaching and Learning: State of Art" – Dr. Sneha Bajaj**

- Journal of Multidisciplinary Educational Research, **IJMER**
- ISSN:2277-7881 - Vol.9, Issue:1(5), pp 127-136

23. "Review of Modern Communication Means for Millennials at Work" – Dr. Sneha Bajaj

- Journal of Humanities and Social Science, **IOSR**
- Vol.23, no.11, pp.23-27 November 2018

24. "Equilibrium of Verbal and Non-verbal Communication in Millennial" – Dr. Sneha Bajaj

- Krupacon - International Conference on Management 4.0: Disruptions in Business and Millennial at the Workplace, Bangalore October 2018

25. "A study on the challenges and obstacles for women in adaption of e-commerce technologies: State of art" – Dr. Sneha Bajaj

- Journal of Women in Science and Technology
- Volume 1 – Issue 1 - June 2018

### **Extra-Curricular Activities**

- Worked as an overall coordinator of the foundation course at GSFC University, Vadodara (July, 2019 & August 2021)
- President of Literary Forum of Krupanidhi Degree College (2017 onwards)
- President of Krupanidhi Theatre (2017 - 2019)
- Member of the Ethics Committee of SCS Kothari Academy for Women (2008-10)
- Judged several in-house and out-house competitions at the colleges I worked.

### **Special Interest**

- Have been working with autistic children for the last 9 years in Bangalore with 3 different institutions
- Worked as a volunteer for slow learners and handicapped students
- Recently joined as a volunteer at HMDC institute Vadodara

- Painting, Creative Writing, Counseling the students, Training the professionals

#### **Awards & Honors:**

- “Unique Teacher Award” from ISTD – May 2023
- National Level Award for the doctorate research “Excellence in Social Service”- March 2023
- Best Paper Presentation Award - 2021 – International Conference – Parul University
- Served as BOS Bangalore University, (2017 - 19)
- Best Research Paper Award, Krupacon, Bangalore (October, 2018)
- Best Presenter Awards, BIMA, Bangalore (2012)
- Best Mentor Award, SCS Kothari Academy for Women (2008)
- Best Counsellor Award, SCS Kothari Academy for Women (2007)
- Best Student Award, Anand Arts College, Anand (1995)
- Best Writer Award, Anand Arts College, Anand (1994)
- Received Certificates and Cash Prizes in several debates and essay competitions.

Phone: 9379717612

Email: [dr.sneha.bajaj01@gmail.com](mailto:dr.sneha.bajaj01@gmail.com)